What a Year!
ALUMNI IMPACT REPORT JULY 2018–JUNE 2019
At UC San Diego, we are proud of our alumni—more than 200,000 Tritons making their mark on the world. Here’s a closer look at the makeup of your Triton community.

## Generation Breakdown

- **33%** Gen Xers (1965–1980)
- **17%** Baby Boomers (1946–1964)
- **1%** Matures (1909–1945)
- **1%** Unknown

## Degrees by College (Living Alumni)

- **Roosevelt College**: 9%
- **Muir College**: 19%
- **Warren College**: 17%
- **Revelle College**: 15%
- **Marshall College**: 16%
- **Sixth College**: 5%

## Top California Regions Where Alumni Reside:

1. 25% San Diego
2. 16% Bay Area
3. 14% Los Angeles
4. 6% Orange County
5. 6% Other California
6. 3% Inland Empire
7. 2% Sacramento

Top Five Regions Outside of California Where Alumni Reside: New York; Washington; Washington, DC; Massachusetts; Colorado

## Total Number of Living Alumni

196,163

40% of all alumni are Graduates of the Last Decade (GOLD)
From San Diego to Hong Kong, and everywhere in between, we’ve worked hard to bring the Triton community together—connecting them to ideas, opportunities, and one another.

**Total Alumni Engagement** 33,908

**Highest Alumni-Attended Events**

<table>
<thead>
<tr>
<th>Event</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triton 5K</td>
<td>3,717</td>
</tr>
<tr>
<td>Homecoming 2018</td>
<td>1,244</td>
</tr>
<tr>
<td>Regional Event Series</td>
<td>1,059</td>
</tr>
<tr>
<td><strong>Total Alumni Event Attendees</strong></td>
<td><strong>8,908</strong></td>
</tr>
</tbody>
</table>

Social Sciences alumni had the highest alumni event attendance with 1,929 attendees.

Muir College alumni topped other colleges with 893 attendees.

**Total Event Attendees** 16,754

**Number of Followers (Network Size)**

- Facebook: 30,500
- Instagram: 7,435
- Twitter: 5,193
- LinkedIn: 273,498

**6,500 Sign-Ups for Email For Life**

563 emails shared programs, events, and campus news with Triton alumni.

“Alumni really appreciate the chance to meet and talk with other alumni, hear from professors on topics of the day, and hear from Chancellor Khosla about changes at the university. I love attending all the alumni events.”

—UC San Diego Triton
Investing in Alumni to Make a World of Difference

“By giving just a bit of our time, any of us can have a positive impact on someone else’s life and help make our community stronger and better.”

—Liliana Pao, Muir ’99, MPIA ’02

Giving back to the community is part of your DNA as Tritons. Alumni volunteers generously gave their time and service to causes that they were passionate about.

Top Five Ways Alumni Got Involved: Ambassador, Speaker, Event Support, Mentor–Career Development, Mentor–Divisions and Colleges

Save the Date: Triton Leaders Conference—February 7–8, 2020

Take a Triton to Work—270 alumni volunteered to connect with students for a meeting, phone call, or job shadowing.
Eleven distinguished Tritons were recognized this year. From emerging alumni to changemakers and international leaders, these remarkable individuals showcased the spirit of what it means to be a Triton.

Alumni Awards Honorees 2019

- Tamer Haltioglu ’96
  Outstanding Alumnus
- Carol Littlejohn Chang
  Honorary Alumna
- Bryn A. Sakagawa, MPIA ’98
  International Award
- Joseph E. Edelman ’78
  Changemaker
- Ronda S. Henry-Tillman, MD ’92, FACS
  Changemaker
- True C. Xiong ’05
  Changemaker
- Suman Kanuganti, MBA ’14
  Emerging Leader
- Emily K. Foecke Munden, MIA ’16
  Emerging Leader

True Tritons 2019

- Sam Knight ’73
- Wendy W. Kwok, JD ’99
- Robert Rex, PhD ’58 SIO

11 alumni awards given this year

200+ alumni nominations

Club of the Year—Silicon Valley Regional Club
Together, with your philanthropic support, we’ve transformed the student experience, our campus, and, ultimately, the way humanity approaches problems and develops solutions.

**TOTAL ANNUAL GIVING RAISED**

$19,623,221

**TOTAL ANNUAL GIVING DONORS**

29,985 23% Alumni (FY19)

**Annual Campaign**

JULY 1, 2018–JULY 30, 2019

Thank you for $2 billion for The Campaign for UC San Diego. We are just getting started!

**Where Alumni Gave (FY19)**

- 43% Student Support
- 36% Department Support
- 8% Research
- 10% Unrestricted
- 3% Campus Improvement

**U.Give**

On u.give—UC San Diego’s first-ever Giving Day—the UC San Diego community demonstrated that giving together results in powerful outcomes.

REACHED 3,525 GIFTS AND 2,900+ DONORS, AND RAISED $667,000

PERCENTAGE OF GIFTS FOR $100 OR LESS: 83%

PERCENTAGE OF GIFTS FOR $50 OR LESS: 59%

EXCEEDED GOAL OF 1,960 DONORS BY 48%

ALUMNI MADE UP 39% OF ALL U.GIVE DONORS
Hey Tritons! Want to get more involved?

- **Tritons Connect**—A networking and mentoring platform with an exclusive directory of Tritons. Join today at tritonsconnect.com.

- Get active with one of our **24 regional clubs** and **32 markets around the world**. Check out alumni.ucsd.edu/regionalclubs.

- **Email for Life**—A new service that provides alumni with a permanent @ucsd.edu email address for an easy way to stay in touch with classmates and other members of the Triton community. Sign up at alumni.ucsd.edu/alumniemail.

- **Take a Triton to Work**—Volunteer to connect with a current student. This program will be offered every winter and spring. For more information, visit alumni.ucsd.edu/takeatritontowork.

- With **500+ volunteer opportunities**, it's easy to find a cause that's right for you. Make an impact at alumni.ucsd.edu.