“What Can Cloud Computing Do for Me”
presented by Stacy Liou ’96
What Can Cloud Computing Do for Me?

May 24, 2011

Stacy Liou
Service Manager
elMobile Inc.
About elMobile

Data Migration and Integration Tailored to Organization

Application Customization with Workflow and Messaging

Online Data and Application Services Integration

- Americas Division of an International Non-Profit
- Global High Tech Manufacturing Firm
- National Marketing Campaign Firm
- National Training Firm
- National Computer Hardware and Software Supply Firm
- National Text Messaging Service Firm
- Regional Sports and Wellness Event Portal
- Local Professional Service Firms
- Local Professional Association
## Services

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<th>Service</th>
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<tbody>
<tr>
<td>Project Management</td>
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<tr>
<td>Application and System Architecture</td>
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<tr>
<td>Data Administration / Data Modeling</td>
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<tr>
<td>ETL Development / Data Services and Backup</td>
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<td>Business Process Reengineering</td>
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<tr>
<td>Application Development</td>
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<tr>
<td>System Support-Application Servers / Hosting Support</td>
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<tr>
<td>Specialized IT Support Services for Investment Systems / Services / CRM</td>
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<tr>
<td>Release / Quality Assurance / Configuration Management / Business Analyst</td>
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<tr>
<td>Web / Internet Design Services</td>
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<td>Technical Writing</td>
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<td>Training Services</td>
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## Our Talents

Affiliates

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<tr>
<th>Affiliates</th>
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<tbody>
<tr>
<td>PayPal</td>
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<td>SugarCRM</td>
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<td>Jaspersoft</td>
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<td>SUGARCRM</td>
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<td>Open Source</td>
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<td>SourceForge</td>
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<td>Mylyn</td>
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<td>Eclipse</td>
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<td>Apache</td>
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Use of Cloud Computing

Private: Limit Access to Groups

Public: Share Content with the World
Lessons Learned: Public Cloud

Private: Limit Access to Groups

Public: Share Content with the World
Lessons Learned: Private Cloud

Private: Limit Access to Groups

Public: Share Content with the World
Convenience and Collaboration

Private: Limit Access to Groups

Public: Share Content with the World

Hybrid: Limit Access to Groups yet Collecting Data through Public Network
Convenience and Collaboration: Simple Portal

Private: Limit Access to Groups

Public: Share Content with the World

Hybrid: Limit Access to Groups yet Collecting Data through Public Network
Convenience and Collaboration: Multiple Portals

Private: Limit Access to Groups

Public: Share Content with the World

Hybrid: Limit Access to Groups yet Collecting Data through Public Network
Convenience and Collaboration: Integration

Private: Limit Access to Groups

Public: Share Content with the World

Hybrid: Limit Access to Groups yet Collecting Data through Public Network
Get Started: Individual

As Individual User
- Non-Admin Account
- What Devices Used?
Get Started: Small Group

Your Small Club or Group
- Document Sharing
- Calendar Sharing
- Simple Website
- Media Channel
- Sell Stuff
- Internet Calls
- What Devices / Network Used?

As Individual User
- Non-Admin Account
- What Devices Used?
Get Started: Gathering Data

As Individual User
- Non-Admin Account
- What Devices Used?

Your Small Club or Group
- Document Sharing
- Calendar Sharing
- Simple Website
- Media Channel
- Sell Stuff
- Internet Calls
- What Devices/Network Used?

Tracking Data
- CMS
- Embed Media Content
- Analytics
- Map
- Syndicate Statistics
- Embed Social Media
- Embed eCommerce
- CRM
- Embed Chat / Call Applications
- Who and How much?

Cloud Computing
Q & A

Slides Available at http://bit.ly/2012-ucsd-cloud

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