In the 21st century, technological change is both faster and more pervasive… As a result, our skills and our institutions will have to work harder and harder to keep up.

Everything you think you know about finding a job... 

...is probably making you crazy.

The Keys To Success:
• Your Approach
• Your Market
• Your Network
• Lifelong Learning

Back away from the computer.
90% of what someone knows about you is what you tell them.

What do you want them to know?

What do you do when someone says:

Tell me about yourself...

• Who are you?
• What’s your motivation?
• What’s your approach?

No one will give you a job just because you need one.

It’s a competitive market.
Make sure you have a reason to compete.

Think like a consultant.
How can you help?

Your Market

Are you a squirrel?
Focus.
What is going on in your market?

Research.
What do you know about those companies?

Your Network

Is there anything more terrifying than the thought of networking?

Your Network

People get jobs from other people.
But you don’t have to work a room.

Think about your connections:
• Advocates
• Allies
• Acquaintances

Your Network

Connect with advocates for:
• Advice
• Recommendations
• Information
• Introductions

Lifelong Learning

Stay relevant:
• Industry Trends & Developments
• New Technology
• Acquisitions & Management Changes
• Social Media